



Oakland Measure DD Community Coalition

Measure DD Community Coalition Meeting Notes for September 17, 2012

The meeting was called to order in the Ebell Room at Lakeside Garden Center at 7:10 PM.

The meeting was chaired by Rick Rickard and Bill Threlfall served as recorder.

1. Measure DD Coalition Attendance List:

Alameda County Historical Society – Ed Clausen

BART – Robert Raburn

CALM – James Vann

EBBC – Rick Rickard

East Bay Regional Parks – John Sutter

Friends of Oakland Parks & Recreation – Ken Lupoff

Lake Merritt Breakfast Club – Carol Agnello

Oakland Heritage Alliance – Naomi Schiff

Oakland Museum of California – Bill McMorris

Oakland Parks Coalition – Judy Johnson, Mike Udkow

Waterfront Action – George Duncan, Bill Threlfall, Sandra Threlfall

Interested Citizens – Erik Niemann, Bob & Nora Redman, John Wilson

City of Oakland

Council District 2 - Jennie Gerard

Marketing Manager – Samee Roberts

Measure DD Manager – Joel Peter

2. Minutes of 7/16/2012 were approved by consensus.

3. Update on current DD projects - Joel Peter:

Joel distributed copies of the 9/17/2012 Project Status Summary, and this document has been posted in the [Progress section of the Coalition's web page](#). Highlights:

12th Street Project

Joel noted that the excavation of the culvert proved challenging, but now the flow of water through the open channel conveys a sense of motion. Work on the tidal marsh will proceed later this month, and work on the new restroom is underway. The pre-manufactured pedestrian bridge sections are now on-site and being assembled.

10th Street

Joel expressed appreciation for the advocacy letters sent by members of the Coalition urging the Peralta CCD to execute the pending Right-of-Entry Agreement. He indicated that the agreement has been executed and the project will soon go out to bid.

Snow Park

Joel reported that the project is now known as the "Lakeside Green Streets Project" and the design is nearly complete. The plan is to bid the work with a number of additive alternates in order to allow flexible selection of specific elements and maximize the project scope based on available funding.

Sailboat House Shoreline

Planned changes will open views in the area, replace the failing seawall by the Boathouse, make a natural shoreline zone for habitat and nature study, reduce the size of the parking lot in this valuable shoreline zone, create a shoreline path for public access and make the boat repair area fencing more transparent. The design is intended to transform the shoreline segment from the worst at the lake into one of the best on the lake. Nearby, Bellevue will be configured for diagonal parking on both sides to replace parking displaced by shrinkage of the parking lot.

Bellevue Avenue Reconfiguration

Conceptual design continues, with the goal of creating a more pedestrian-friendly entrance. A drawing of the Garden entry was reviewed.

Estuary Park Bridge Landing

The City issued an RFP for design and related environmental work for a pedestrian/bicycle bridge connecting the channel area to the Estuary Park area, and the firm of Moffatt & Nichol has been selected. Council is expected to award the contract in November. East Bay Regional Parks and the Association of Bay Area Governments are participating in funding of this initial work, which will provide the necessary foundation documents to permit fund-raising for the capital project itself. A variety of possible routes and alignments will be considered.

ConAgra to 23rd Ave

The City's design consultant has completed the topographic survey and engineers are plotting two possible trail routes as a basis for further discussions with ConAgra.

High Street Bridge

Existing conditions have been studied, and work will soon begin on drawings for the crossing under the High Street Bridge.

3. Erik Niemann Photo Presentation

Erik Niemann expressed appreciation to the Coalition for the letter of recognition for his public service in publishing the Oakland 12th Street Photo Blog.

He briefly reviewed the history of his three projects: 1) Oakland 12th Street Photo Blog; 2) Oakland 12th Street Time-Lapse project; 3) Marsh Photo Project. Coalition members inquired where the Time-Lapse project can be viewed. Erik suggested that users search YouTube or simply visit the [photographs section of the Coalition's own web page](#) where a direct link is posted.

Naomi emphasized the historical significance of Erik's work, and Erik mentioned his interest in preserving it in non-digital forms such as a coffee-table book.

Erik invited Coalition members to the planned October 28, 2012 reception related to the Oakland 12th Street Photo Blog. Bill will e-mail reception details to the 9/17 meeting attendees.

At the close of the meeting, members moved to the wall to view a sample of Erik's work while Erik spoke briefly about the photographs and the events they depict.

4. Discussion: Oakland Museum Opening of Natural Sciences Department & Possible Coordination with Lake Merritt Blvd Opening Celebration

Bill McMorris, Oakland Museum Project Coordinator, briefly reviewed plans for the opening, which is scheduled for late May. Expressing continuing interest in opportunities for coordination, he offered to ask the Museum's Natural Sciences Department to send a representative to join the November Coalition meeting.

5. Discussion: Plans for Lake Merritt Blvd Opening Celebration

Members of the committee reaffirmed the consensus that the celebration should be planned for the spring of 2013. Samee Roberts, City of Oakland Marketing Manager, expressed interest in working with the Coalition to plan and execute the celebration. She indicated that the vision and program for the event should come from the Coalition, which needs to define "the story" to be presented by the celebration. In turn, her department could assume responsibility for much of the related logistics, such as permits, sound, security, publicity, clean-up, etc.

A general discussion ensued, including suggestions such as booths for community organizations. Naomi reemphasized that the "story" should consider the community as the audience and help show the value brought to the community by the Measure DD bond project.

As a next step, it was decided that the celebration committee should meet with Samee in October, and James agreed to be the contact to coordinate this meeting.

6: Report Friends of Oakland Parks and Recreation.

Ken Lupoff, Executive Director of FOPR, reiterated his organization's commitment to parks maintenance and the maintenance trust concept. He noted that FOPR has initiated quarterly meetings with the Oakland Parks Coalition and Keep Oakland Beautiful.

Judy noted that the Oakland Parks Coalition was holding its annual "Love Your Parks Day" on Saturday, October 6 from 8:30 am to noon and encouraged volunteers to meet at the Ebell Room or visit www.oaklandparkscoalition.org for more detail.

7. Lake Merritt Weed Warriors Program Update

Jennie noted that the next work day will be September 29 from 9am to noon and encouraged interested parties to check for more details at the [Lake Merritt Weed Warriors Facebook events page](#).

8. Discussion: Possible Field Trip for Measure DD Coalition

This matter was set aside for future consideration.

9. Agenda Suggestions for November 19th meeting:

1. Invited presentation: Lesley Estes on Watershed Information Panels
2. Committee report: Lake Merritt Blvd Opening Celebration

10. Review of Work Assignments to Coalition Members:

1. Rick Rickard: Invite Lesley Estes for November 19.
2. James Vann et al.: Meet with Samee Roberts, begin celebration planning, & prepare to report November 19.
3. Bill McMorris: Coordinate involvement of Museum Sciences staff in November 17 meeting and celebration planning.

The next Coalition meeting will be Monday, November 19th at 7:10 p.m. at the Garden Center.

Adjourned at 8:55 p.m.